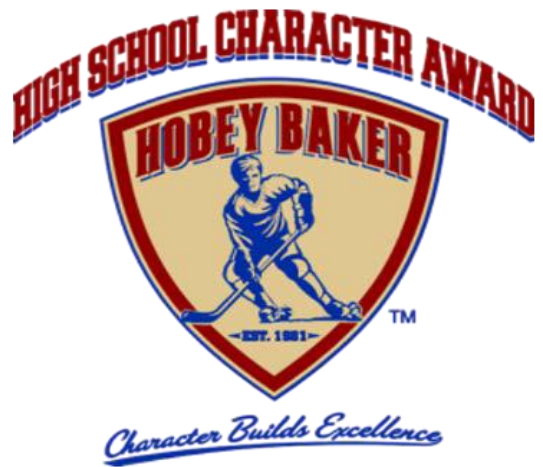




Dear High School Hockey Coach:

Character. Excellence. A love for the game. Sportsmanship.

These are the values that shaped the legend of Hobey Baker. The Hobey Baker Award committee believes that adversity builds character, and character builds excellence. Character makes the game better.

We value your role in growing Hobey's legend. We would like to provide the opportunity for your team to participate in the 2023 Hobey Baker High School Character Award program, presented by BioSteel. Each year, we hear from coaches, players, and parents the satisfaction of being recognized for embracing the values the game teaches – coachability, strength of character, integrity, commitment, teamwork, community building and outstanding sportsmanship.

As in years past, this award is available to a single senior winner for each high school team in the country. Here's how it works:

- The winner is selected by you, the high school coach, and information is input via an on-line form.
- Once the selection is input, we produce and ship a plaque to the coach. Make sure to leave lead time for your banquet.
- Award presentation is up to the team, but is typically made at a season ending event.
- In April, the Hobey Baker website will display information on each of the winners.

Here are the step-by-step instructions and a link to a YouTube video for a walk through

<https://youtu.be/KrY8aR043cg>

- First, go to: <https://hobeybaker.com/awards/hasca/nomination/>
- Then, you will need to enter this password **hobeybaker2023ca**
- You'll be asked for all relevant information including the address where you want the award sent.
- You can upload a photo of your winner. It is optional and will appear on our web-site in April.
- Review your submission and click "Complete Registration"
- You should receive a confirmation email from website@hobeybaker.com. Do not reply to it.
- If you need help, please email hsca@hobeybaker.com

We look forward to having you participate in this year's exciting Hobey Baker High School Character Award program—and we look forward to learning about your nominee! Thank you for your time and your unselfish commitment to your players and the game of hockey.

Hans Skulstad, LMFT
Co-Chair Hobey Baker High School Character Award
hans@hobeybaker.com

Corey Grothman
Co-Chair Hobey Baker High School Character Award
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Presented By

