

January 7, 2019

To: Massachusetts High School Hockey Coaches

Re: Hobey Baker High School Character Award

Dear High School Hockey Coach:

**Character. Excellence. A love for the game. Sportsmanship.**

These are the values that shaped the legend of Hobey Baker. The Hobey Baker Award committee believes that adversity builds character, and character builds excellence. Character makes the game better.

We value your role in growing Hobey's legend. We again would like to provide the opportunity for your team to participate in the 2019 Hobey Baker High School Character Award program, now in its 15th year. Each year, we hear from coaches, players, and parents the satisfaction of being recognized for embracing the values the game teaches – coachability, strength of character, integrity, commitment, teamwork, community building and outstanding sportsmanship. Your time, commitment and effort promote the love of the game that has made this award a coveted honor. Thank you.

As in years past, this award is available to a single senior winner for each high school team in the country. Last year over 1000 schools participated. We would like your team to participate as well.

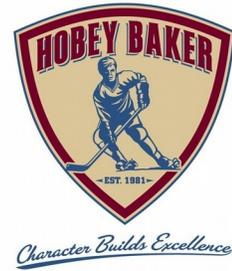
Here's how it works.

- The winner is selected by you, the high school coach, and information is input via an on-line form.
- Once the selection is input, we produce and ship a plaque to the coach within 10 days to 3 weeks.
- Award presentation is up to the team, but is typically made at the season ending event.
- In April, after the awards have been presented, the Hobey Baker web-site will display information on each of the winners.

Here are the step-by-step instructions:

- Last year we upgraded to a new system powered by SportsEngine for you to use to input the information on your winner. If you have a current SportsEngine account for any other athletic program, you can use it. If not, you will need to create one. Either way, just go to:

- <https://hobeybakermemorialaward.sportngin.com/register/form/858084795>



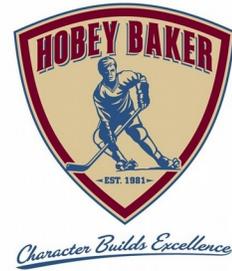
- If you do not have a SportsEngine account, register and open your email. You will receive a confirmation email and must click the link to activate your account.
- When it brings you to the website, click the green “Continue” button.
- Then, you will need to enter this **password hobeybaker2019ca**
- You’ll be asked for all relevant information including the address where you want the award sent. As in past years you can upload a photo of your winner. It is optional and will appear on our website starting in April.
- Review your submission and click “Complete Registration”
- You should then receive 2 emails:
  1. Confirmation email with the information you submitted and instructions on how to manage/edit your submission if needed. **SAVE THIS EMAIL.**
  2. Action required email – in order to finalize your submission, you **MUST** click on the first link in this email. A webpage will appear and a yellow message will say, “You have been invited to claim (Name), a registration entry for 2019 Hobey Baker High School Character Award”. Click “Claim as owner” and select your name, NOT “Create a new profile”. Now, on the left side of the screen, select “Registrations”, then select “2019 Hobey Baker High School Character Award” and double check all the submitted information is correct. If you find a mistake, click the “edit” button above the player information.

We are looking forward to having you participate in this year’s exciting Hobey Baker High School Character Award program—and to learning about your nominee! Thank you for your time and your unselfish commitment to your players and the game of hockey.

We greatly appreciate you for your support in the state of Massachusetts.

Sincerely,  
Paul Cronin  
Director for Massachusetts Hobey Baker High School Character Award  
612.578.7040 direct

**P.S. IMPORTANT – Please reference the next page**



## **Massachusetts Hobey Baker Character Award 2018/2019 Hockey Season**

Dear Coach,

Part of the Hobey Baker Foundation's Mission is to promote Character Building and Sportsmanship through the High School Character Award.

We are a non-profit and the total cost/recipient to administer this program is approaching \$75 per team.

If your team has a "Booster Organization" and you can make a contribution to support this program it would be greatly appreciated.

**(If you cannot make a contribution your participation will not be affected).**

Thank you for your support!

### **Make checks payable to:**

Hobey Baker Memorial Foundation

### **Mail to:**

Hobey Baker Memorial Foundation  
c/o Paul Cronin  
Director for Massachusetts Hobey Baker High School Character Award  
1264 Whistler Point Road  
Woodbury, MN 55129

If you want us to contact your Booster Club, please email Paul Cronin at

[paul.cronin@cornerstone3inc.com](mailto:paul.cronin@cornerstone3inc.com)

with the following information

Booster Club Contact \_\_\_\_\_

Telephone number \_\_\_\_\_

Email address \_\_\_\_\_