**Dear High School Hockey Coach:**

We are honored to provide the opportunity for your team to participate in the 2017 Hobey Baker High School Character Award program, now in its 13th year.   Each year, we receive feedback on the importance of this award – strength of character, integrity, commitment, teamwork and sportsmanship.   Through your efforts in helping to promote these attributes amongst your players, you have helped to make this award a coveted honor. Thank you.

As in years past, this award is available to a winner for each high school team in the country. Last year over 1000 schools participated. We would like your team to participate as well. Here's how it works.

- The winner is selected by you, the high school coach, and information is input via an on-line form.
- Once the selection is input, we produce and ship a trophy to the coach within 10 days to 3 weeks.
- Award presentation is up to the team, but is typically made at the season ending event.
- In April, after the awards have been presented, the Hobey Baker web-site will be display information on each of the winners.

This year we have upgraded to a new system powered by SportsEngine for you to use to input the information on your winner. If you have a current SportsEngine account you can use it. If not you will need to create one.  Either way, just go to:

https://hobeybakermemorialaward.sportngin.com/register/form/154402564

After you have logged in the system will take you to Character Award entry site where you will need to enter this password   **hobey20baker17hs**

You'll be asked for all relevant information including the address where you want the award sent.  As in past years you can upload a photo of your winner. It is optional and will appear on our web-site starting in April.

We're looking forward to having you participate in this year exciting Hobey Baker High School Character Award program—and we look forward to learning about your nominee!   Thank you for your time and your unselfish commitment to your players and the game of hockey.